



SIR JOHN FRENCH.

FRENCH IS MASTER OF MILITARY RULES

British Commander Called Greatest Cavalry Leader of Europe.

GAINED BIG CHANCE IN THE BOER CAMPAIGN

"Don't Bark Much, But Doesn't He Bite," Exclaims One of Tommies.

(Copyright, 1915, by Herbert Corey.)
LONDON, January 15.—Some years ago elaborate maneuvers were held at Aldershot in England. The regular war correspondent of London papers was invited at the time. A greenhorn was sent down to cover the review.

"I was in despair," he said later. "I knew nothing of military affairs, but it was essential that I succeed with my assignment."

By some chance he fell in with a square, dumpy, red-faced old gentleman. The old gentleman didn't look like a soldier. He wore no uniform. He didn't even carry a stick. He was leaning against a fence, when the despatching correspondent encountered him.

"What," asked that individual, "are they doing now?"
The old gentleman discovered the younger's plight. Then he said he thought he could help him.
"I know more or less about this sort of thing," said he, "and perhaps you'd better take rather careful notes."

Told About Maneuvers.
So the boy took careful notes, and the old gentleman told him all about the maneuvers, and what they meant, and what each commanding officer had been trying to do, and why he failed or succeeded, as the case might be. That report made a war correspondent out of a previously harmless reporter. He's over in France now, dodging bullets and bullets, when he said good-bye he diffidently expressed his thanks.

"Will you tell me your name?" he asked.

"Oh, French," said the other, carelessly—"Sir John French."

French is now the marshal in command of the English forces in France. He conducted a retreat following the disaster at Mons, which has been called by critics one of the finest feats of arms in the history of the British army. He was the one British general whose reputation was enhanced by the war in South Africa, and yet he has just escaped retirement because he was too efficient.

Master of Strategy.
The British war office was so dry in those days that it rattled. Those in authority had made routine their god. French was just the other sort. He was continually studying. Though by no means a bookworm, he is familiar with the history of every important campaign. There is no step forward in strategy that he has not mastered. Lord Roberts once said of him:

"I inspected his regiment once—French then being a major. As he came across the parade ground I asked his colonel:

"Of what value?"
"Forever reading military books," was the reply.

In the Sudan and elsewhere French was given command of his old regiment, the 19th Hussars, in 1895, and was stationed at Aldershot. He had the chance to try out some new moves on the military chessboard. When the maneuvers of 1898 came he put them in operation. The old timers said that he was too reckless. It was perfectly true that he was uniformly successful in peace practice, but they said he would be cut to pieces in war. He would have been recommended for retirement, save for Sir Redvers Buller.

"Give him another chance," said Buller. "There's good stuff in him."

South African War Comes.
Then the South African war came, and Buller insisted that French be given his chance on the veldt. The other officials of the war office protested. They pointed out that every move made by French was a departure from sacred and time-honored precedent. Buller said that possibly something of that sort might be needed in Africa. He said he didn't believe the Boers knew enough to precede to care if French did err once in a while.

"What we want," said Buller, "is a man who can win."

French did win. He was uniformly successful. No one, perhaps, except the men most intimately concerned, knew whether there was ever any personal hostility between French and Buller. But the injudicious friends of both kicked up a mighty shindy. They insisted upon comparing the record made by the two men in Africa. French had many victorious battles to his credit. It was pointed out that Buller had only one—that being the defeat of Cronje—and that he would not have won this fight if French's 3,000 cavalry—men and horses exhausted by fantastic exertions—had not come up from Kimberley in time to arrest Cronje's retreat.

Work Well Double.
Whatever may be the truth, it is certain that the two men have worked well in double harness since the present war began. French had been made field marshal twenty-four hours before Kitchener took the portfolio of secretary of state for war. Kitchener has repeatedly given praise to his subordinate for his services in the field. French has had no opportunity to be equally generous in public. But not a staff officer is there to have complained to him that certain men and supplies which were sorely needed had not yet arrived.

"Not due for two days," said French. "Then they will be here. Kitchener is seeing to it."

French is now the sort of man in appearance one expects a cavalry leader to be. He is short and squat in figure, with 500 yards of polo well enough to get exercise out of the pasture, and he has had more than 20 years in the hunting field. But he is untiring—at least once in the South African war he gave up his polo and took to the saddle. He was twenty years his junior, and he slept well upon the floor—and he called out to his subordinate:

"Has instinctive power."

"It is instinctive with him," said one of his juniors. "He pauses just long enough to get the terms of the problem fairly before him, and then his decision is instantaneous. Time after time he led his men into what seemed murder. It proved to be the only road to safety."

He is a quiet, unassuming man, who rarely speaks until he is spoken to, unless among friends. Then he is a most excellent companion. By times he is fond of a practical joke, as shown by the story told of his bet at the mess that he would turn up when shooting at the butts.

"I will bet a box of cigars," said he, "that I can correctly call the result of five shots in the target tomorrow, without waiting for the marker."

Some one accepted the wager. The next morning he was at the target with the rifle range. French carefully selected his rifle, took careful aim and fired. After each of the ten shots he called out:

"A miss!"

Shy and Retiring Man.
Underneath his heavy mustache is a very sensitive mouth. He is, in fact, a shy and retiring man. His sister, Mrs. Despard, one of the leaders of English suffragists, once commented on this. "I had been telling John how hard it was for me to make my appearances in public," said she. "I was afraid that some day I would be unable to play my part. He laughed at me."

"That's nothing," said he. "I've never been able to do anything worth while in my life that I didn't have to screw myself up to it first."

For all his kindness and his diffidence, he is hard as nails when duty is in question. He does not excuse incompletion or lack of energy. One of his Tommies once put the case very neatly.

"Ole French," said he, "don't bark much, but he just bite."

French is sixty-three years old now. He comes of an old Galway family. His father had been a commander in the royal navy, and French himself served four years in it. But the service never appealed to him, and after a time he retired and made a try for the army. The competitive examination kept him out of a commission, and so he got in "through the back door"—by taking a commission in the militia and obtaining a transfer. His promotion was reasonably rapid.

An Official Sacrifice.
From the Kansas City Star.
"I suppose, like all government officials," said the man who sneers, "you are making personal sacrifices in order to serve your country."

"It's pretty hard to have to keep reading addresses when I'd rather be looking at the pictures on the post cards."

Kimonos--Broken Lots

38c Long Kimonos, of crepe, chaille and mummy cloth; medium and dark colors; trimmed with satin; deep yokes; all sizes. Worth 85c each. **59c**

\$1.00 Flannelette Kimonos, dark Persian colors and pink; all sizes. **79c**

\$1.98 Genuine Serpentine Crepe Kimonos, pretty colorings, mostly in lavender; silk meshing trimmings. Also a few of duck-lining fleece. Odd sizes. **\$1.49**

30c Carpet Brooms

For 14c Each

Lot of 30c Fire-string Carpet Brooms, made of selected quality broom straw; strong and serviceable. Sale price, 14c each. None delivered.

STORE HOURS: Open 8:45 a.m.; Close 5:30 p.m.

"IT PAYS TO DEAL AT GOLDENBERG'S"

Goldenberg's

SEVENTH AND K "THE DEPENDABLE STORE"

\$3.98 Ostrich Feather Collarettes, in white, black, also black-and-white and colors. **\$1.89**

Children's School Umbrellas, regularly 55c each. Rummage Sale price. **39c**

25c Opaque Window Shades

10c

25c Opaque Cloth Window Shades, 32 to 36 inches wide, 5 to 8 ft. long; in green only; slightly imperfect.

Coffee Percolators

Regularly \$1.50

49c

Odd lot of Nickel-plated Coffee Percolators, makes 6 cups of coffee; slightly marred. Basement.

SEMI-ANNUAL RUMMAGE SALE

The Greatest Price-Cutting Event Known in Washington!

Towering above all other sale events is GOLDENBERG'S GREAT RUMMAGE SALE—widely known as the only real Rummage Sale that takes place in Washington. Twice a year at the end of our semi-annual inventory we gather all odd lots, broken sizes, surplus lots, broken lines, muddled or soiled goods and mark them at cost-regardless prices. A complete clear-away is our sole aim—you can read our sincerity of purpose in the great list of bargain offerings—every one extraordinary in value-giving.

This season's Rummage Sale is the greatest we've ever held—greatest in money-saving magnitude, greatest in variety of merchandise, greatest in scope and attractiveness. The whole store is a bargain bazaar of wonderful economies from top to bottom, not forgetting our First February Furniture Sale, with its wealth of savings on Guaranteed Furniture, which starts tomorrow morning "across the street."

In order to crowd as many items as possible in our advertisement and give you all the good news, we have printed the details in small type. To make sure of not missing anything, read every line slowly and carefully.

Wind-Up of Our Remaining Stock of Women's Suits, Coats and Dresses

Now comes the final "clearaway" of our remaining stock of Women's Winter Garments—an out-and-out sacrifice of Coats, Suits and Dresses, that will give us a clear field for spring lines. There's plenty of wearing time yet ahead for you to enjoy these bargains—come tomorrow and make your selection from hundreds of the season's most approved models and pay but a fraction of the usual cost.

Suits and Coats Worth Up to \$25.00

The Suits
Fox Trot Suits
Serge Suits
Boucle Suits
Cheviot Suits
Diagonal Suits

\$4.75

All sizes—all leading shades as well as navy blue and black.

No Exchanges. No Refunds. No. C. O. D.'s. No Approvals.

50 Women's and Misses' Dresses, of cloth and silk and cloth combinations; all sizes and all the leading shades. Sold up to \$6.98. Rummage Sale price. **\$2.45**

51 Women's Finest Tailored Suits, of broadcloths, poplins, gabardines and serge; all the latest and smartest effects. Sold up to \$35.00. Rummage Sale price. **\$9.50**

Suits and Coats Worth Up to \$30.00

The Suits
Fur-trimmed Suits
Broadcloth Suits
Poplin Suits
Astrakhan Suits
Green Cheviot Suits
French Serge Suits

\$7.50

The Coats
Astrakhan Coats
Novelty Boucle Coats
Zibeline Coats
Poplin Coats
Kersey Coats

\$9.75

52 Women's High-grade Silk and Velvet Costumes, fur-trimmed and embroidered models; in silk, chiffon, velvet, crepe meteor and crepe de chine. Sold up to \$27.50. Rummage Sale price. **\$8.85**

52 Women's Silk Dresses, of crepe de chine, charmeuse and poplin; mostly small sizes; all leading colors and styles. Sold up to \$15.00. Rummage Sale price. **\$3.95**

Men's Suits & O'Coats \$5

Values Formerly Sold at \$10.00, \$12.50 and \$13.50. Choice Offered at.....

A five-dollar bill never had such a purchasing power as in this Rummage Sale. Every man who needs a new Suit or Overcoat should not miss this opportunity to save money.

Choice of several hundred garments—the broken lots and ends of lines from regular stock. Splendid variety of styles and patterns; all this season's models. Not all sizes of every style, but every man can be fitted from the lot.

Don't delay—these remarkable values will hardly last longer than a day or two at the astonishingly low price we name for this sale.

The Suits at \$5.00

Hundreds of Suits for men and young men, in a wide range of the season's most desirable patterns, including dark mixtures, neat stripes, fancy mixtures, browns, fancy blues, novelty mixtures, also black and white. Well tailored, perfect fitting garments; lined with serge and fine twilled venetian cloth. Sizes 16 to 20 and 24 to 40.

Men's \$5 and \$6 Slip-on Raincoats, of cassimeres and tweeds; small lot. **\$5.50**

Lot of Men's and Young Men's Capes, regularly 50c each. **19c**

The Overcoats at \$5.00

Choice of about twenty different patterns and styles, in Short, Medium and Extra Length Overcoats of Oxford and Black Meltons, Browns, Grays, Fancy Mixtures and Diagonal weaves. With velvet, self-cloth and shawl collars. This season's most popular styles; every coat perfectly tailored and finished. Sizes in the lot from 16 to 20 and 24 to 44.

8 Men's Raincoats, in black and oxford gray; cravenette and other kinds. Formerly \$18.00 and \$20.00. **\$9.25**

Clearance of Millinery Colored Wash Goods

Odds and ends of Untrimmed Hats; worth up to \$4.00; consisting of fine quality black Lyons velvet and colored velvet; in Suits and Turbans. Rummage Sale price. **39c**

Black Velvet Untrimmed Hats, worth up to \$1.50; small shapes. **15c**

High-grade Untrimmed Hats, of black velvet, worth up to \$7.00; our finest qualities. **98c**

Lot of Fancy Feathers, sold up to \$1.00; various desirable kinds. **10c**

\$1.00 Untrimmed Satin Hats, formerly sold at \$3, now. **69c**

6 Trimmed Mourning Hats, formerly sold at \$3, now. **98c**

12 Trimmed Mourning Hats, formerly sold at \$5.00, now. **\$1.98**

25c and 39c Imported Silk-and-linen Fabrics, including Printed Crepe de Chine, Broadcloth, Novelty Tussah Silks, Silk Ratine, Satin Charmeuse, Tokio Silk, etc. 27 inches wide. Good range of street and evening shades. **12 1/2c**

20c St. Gall Ratine, with embroidered embroidered dots; all colors. **12 1/2c**

15c Colored Lawn and Mercerized Batiste, 40 in. wide; in white and pastel colors. **6 3/4c**

25c Crepe Cloth, in self-colors, exclusive novelty designs; leading shades and black. **11c**

25c Printed Voile, 40 in. wide; in white and pastel grounds with neat rosebud designs. **11c**

10c White Crepe, with self-colored woven satin stripes; with neat Jouy printings. **11c**

Blankets and Comforts Women's and Children's Hosiery

\$2.50 Woolnap Blankets, in tan, gray and white; double-bed size. **\$1.45**

\$3.00 and \$3.50 Wool-nap Blankets, 72x90 size; in white, gray and plaid effects. **\$1.95**

\$1.50 Double-bed Size Comforts; filled with pure white cotton; covered with good quality silkline. **79c**

\$7.00 Elastic Felt Mattresses; one or two piece styles; sizes 3 ft. 6, 4 ft. and 4 ft. 6. Covered with heavy-weight art ticking. In various colors. **\$3.98**

Women's \$1.00 Pure Silk Stockings; full-fashioned foot, double sole, high spliced heel and toe; lisle or silk garter tops; in colors only—no black. Rummage Sale price. **29c**

Women's \$1.00 Pure Silk Stockings; full-fashioned foot, lisle or silk garter tops; black and white. Slightly imperfect. **49c**

Women's \$1.00 "Only" Brand Silk Stockings; full-fashioned foot, lisle or silk garter tops; black and white. **69c**

Infants' 25c Cashmere Stockings, silk heel and toe; fine ribbed in white and black. **10c**

Misses' 35c Fast Black Lisle Stockings, in medium weight. Sizes 2 to 9 1/2. **15c**

Domestics, Flannels & Cottons Matting and Floor Coverings

15c Duckling Fleece Kimono Flannels; various colors and patterns. **6 7/8c**

25c Gray Twill Flannel, 28 inches wide, yard. **12 1/2c**

27-inch Bleached Shaker Flannel, worth 10c yard. **5 7/8c**

75c Silk Warp White Flannel, 36 in. wide. **29c**

50c White Silk Embroidered Flannel. **38c**

10c Outing Flannels, striped and checks, 27 inches wide. **5 3/4c**

10c Percales, light grounds; 36 inches wide. **5c**

10c Shirting Madras, white grounds, black stripes, 32 in. wide. **6 3/4c**

15c Black and White Woven Shepherd Checks, 30 in. wide. **7c**

20c Kidie Cloth, stripes, checks and plain colors; 32 in. wide. **9 3/4c**

10c Dress Ginghams, striped patterns; 27 in. wide. **5 7/8c**

Men's Underwear and Furnishings

Men's Shirts, in negligee style, with soft or laundered cuffs; broken lots of regular 50c to \$1.00 qualities. Rummage Sale price. **25c**

Men's 12 1/2c Mace Cotton Half Hose, in fast black and plain colors; double reinforced heel and toe. **6c**

Men's 15c Pad Garters, in black and plain colors. **5c**

Men's \$5.00, \$6.00 and \$6.50 Smoking Jacket, made of double-faced golf cloth; in black and plain colors. **\$2.19**

Men's \$3.50 and \$4.00 Blanket Bath Robes, good heavy quality; all sizes. **\$1.59**

Men's Suspenders, made from the short ends of webbing used in 25c and 50c suspenders. **6c**

Men's 50c Fleece-lined Underwear, in Jaeger color; broken sizes. **25c**

Men's \$1.25, \$1.50 and \$2.00 Suspenders, in blue, gray and maroon; V-neck and roll collar. Small lot. **69c**

Men's 25c and 30c Silk Neckties, light and dark colors; also Foul Dress Ties. **9c**

Men's \$2.00, \$2.50 and \$3.00 Silk and Linen Shirts, with soft turn-back cuffs. **\$1.05**

Men's 75c and \$1.00 Underwear; odds and ends, in Balbriggan, wool, worsted and fleece lined. **39c**

Men's \$1.00, \$1.50 and \$2.00 Cape-skin Gloves; Adler's and D. & P. makes; odd lots. **55c**

Boys' Clothing Dept.

50c and 75c Blouses, white and colors; percale and madras; slightly mused; odd sizes. **29c**

\$3.50 Eldorado Bath Robes, sizes 6 to 12 years. **\$1.69**

Silk Four-in-hand Neckwear, garnet and dark red. **5c**

Yoke Norfolk School Suits, dark patterns; odd sizes from 6 to 16 years. **\$1.69**

\$1.00 Flats, White Coat Suits, odd sizes; sold. **49c**

8 Yoke Norfolk Suits, tan and brown mixtures; sizes 10 to 16 years. **98c**

Wearables, including Golf Caps, Neckwear, Blue Overalls, in 3-year size, Cloth Hats, small sizes only; Underwear Suspenders, Lisle-web Suspenders, odd pieces of Play Suits, Percale Blouse Suits, etc., etc. Each. **10c**

\$5.00 and \$6.00 Navy Blue Pure Worsted Serge Yoke Norfolk Suits; sizes 10, 11, 12 and 13 years. **\$2.98**

Boys' 50c Ear Warmer Golf Caps, of corduroy and heavy woolen materials. **25c**

\$4.00 Suits, of navy blue, all-wool unfinished worsted; sizes 7 to 14 years. **\$3.98**

Long Tourist Belted Back and Balmuccia Overcoats, all wool fancy overcoatings; sizes 14 to 18 years. Sold at \$12.00, \$13.50 and \$15.00. **\$6.75**

27 Yoke Norfolk Suits, dark fancy worsted and velvet casimere; sizes 10 to 13 years. Worth \$12.00, \$13.50 and \$15.00. **\$6.75**

Russian Belted Blouse Suits, of corduroy and fancy casimere; sizes 7 1/2 and 3 years. **95c**

\$3.00 and \$5.00 All-wool Coat Suits, in red and brown. Sizes 8, 9 and 10 years. **\$1.75**

Wearables, including Coats, left from Suits, Gray Jersey Sweaters, Flannelette Pajamas, Blouses and Shirts, Tan Slip-on Raincoats, Corduroy Pants, Wash Suits and many other articles. Each. **39c**

Rummage Sale Dress Goods

59c All-wool Storm Serge; assorted shades; 36 inches wide. **33c**

\$1.25 56-inch Navy Blue Herringbone Serge. **59c**

50c 42-inch Cotton-warp Storm Serge; gray and brown. **27c**

\$1.25 54-inch Brown All-wool Tailor Cloth. **39c**

\$1.00 50-inch All-wool Armure Crepe; various shades. **59c**

\$1.00 50-inch Cream Storm Serge, black pencil stripe. **49c**

Seotch Novelty Coat, 42-inch all-wool crepe. **\$1.29**

42-inch All-wool Crepe Coat, 36 inches wide. **47c**

\$1.25 56-inch All-wool Wide Wale Diagonal Cloth Suitings, in black. **69c**

Women's Ribbed Underwear

Women's Famous "Merode" Union Suits; light and medium weights; Dutch neck and elbow sleeves; high neck and long sleeves; also 10 1/2 size and sleeveless; ankle and knee length pants. Regular \$1.00 and \$1.25 values at. **69c**

\$2.50 and \$3.00 "Merode" Silk-and-wool Union Suits, high neck and long sleeves; ankle pants. **\$1.50**

\$1.00 and \$1.25 Heavy Silk-and-wool Union Suits, with shirts and pants to match. **75c**

75c and \$1.00 "Merode" Union Suits, in light and dark wool; also light and medium weight merino. **39c**

35c Heavy Fleece-lined Underwear, in regular sizes; shirts and pants to match. **19c**

Girls' and Misses' Coats

73 Girls' Winter-weight Coats, of chinchilla, zibelines, chevots, kerseys, chevrons and boucles; sizes 6 to 14 years. Values up to \$5.00. **\$1.98**

36 Girls' High-grade Coats, of box boucle, chinchilla, novelty camel's hair, zibeline and kersey; all sizes but 12 and 14; not of each style. Values up to \$10.99. **\$3.95**

19 Girls' Fine Velour and Mohr Coats, sizes 8 to 14 years; embroidered and trimmed with med effects. Values up to \$15. **\$5.95**

73 Misses' and Juniors' Coats, of boucle, astrakhan, cheviot, chinchilla, zibeline and novelty cloaks. In Fox Trot, Sport and Tailored effects; sizes 12 to 20 years. Sold up to \$10.00. **\$3.88**

26 Misses' and Juniors' Coats, high-grade materials; novelty and tailored models; sizes 12 to 20 years. Values up to \$15.85. **\$6.55**

Oil Treatment for Stomach Troubles

A simple prescription made up of a combination of pure vegetable oils is producing wonderful results for sufferers from stomach, liver and intestinal troubles. The remedy, which is said to have originated in France, where it has been used for years by the peasantry, was introduced into this country by George H. Mayr, a leading Chicago druggist, who cured himself of severe stomach, liver and intestinal troubles by its use. Those who have used it say the first dose is sufficient to convince any one of its remarkable merit, and that within twenty-four hours the sufferer feels like a new person. This medicine, which has become known as Mayr's Wonderful Remedy, is sold by leading druggists everywhere with the positive understanding that your money will be refunded without question or quibble if ONE bottle fails to give you absolute satisfaction.